

YOUTH INNOVATION DAY | MARCH 15, 2017

Youth Innovation Day invites senior secondary students (Grades 10 - 12) to attend a fully integrated event program at the **#BCTECH Summit** on Wednesday, March 15, 2017. This full day event provides students with the opportunity to explore growing career prospects in the technology sector.

During this action-packed event, students will hear from inspiring speakers, chat with local researchers, connect with local tech companies, get hands-on with the latest tech, and gather practical information from post-secondary institutions and other education partners.

SCHEDULE

Wednesday, March 15, 2017 | Vancouver Convention Centre - West

8:00AM – 9:00AM School groups arrive on-site and register

9:00AM – 10:15AM Opening Address

Keynotes

- **Simone Giertz** Youtuber & Inventor
- **Ben Parr** Author & former Mashable Editor
- IBM (TBC)

10:30AM – 12:00PM Game ON: Scavenger Hunt by QuestUpOn

Game On

- Marketplace & Startup Square
- Research Runway & Technology Showcase
- Future Realities featuring virtual, augmented and mixed reality applications
- Tech @ Play area
- Post-Secondary Institutions

12:15PM – 1:15PM Lunch

1:15PM – 2:15PM Your Future in Tech

2:15PM – 3:15PM Careers in Tech

3:15PM – 3:45PM VEX Robotics Showcase

3:45PM – 5:00PM Closing Plenary



REGISTRATION*

Youth Innovation Day is open to students in Grades 10 to 12 across the Province of British Columbia.

School Groups: Attendance to Youth Innovation Day is **free** for secondary students organized in school/class groups. Pre-registration is required. Teachers and counselors should contact youth@bctechsummit.ca for more information and to secure your spot today!

*Youth Innovation Day is a tailored one-day program specifically for students and does not permit admittance to #BCTECH Summit event components.

OUR SPEAKERS



SIMONE GIERTZ Inventor

Known worldwide as the “Queen of Sh**y Robots”, Simone Giertz is an inventor and renown comedic YouTuber. In 2015, Giertz built her first sh**y robot, the toothbrush machine, and has since built an audience following her many crazier robotic inventions, including the lipstick machine and the wake-up machine. She brings a humorous flair to her videos showcasing her inventions, including TV Shop parodies; but most importantly, Simone mashes science and humour to explore why it’s critical to build useless things.



BEN PARR Best Selling Author of *Captivology: The Science of Capturing People’s Attention*

This best-selling book was named the top marketing book of 2015 by Strategy+Business Magazine and Small Business Trends. Benn Parr is co-founder and CMO of Octane AI, the easiest way to create a powerful chatbot. He sits on the advisory boards of Lufthansa Airlines, Rebelmouse, AngelHack, UploadVR, LeadIQ, Dropln, and Ustream (acquired by IBM). He is also the co-host of Oversubscribed with Jason L. Baptiste and Ben Parr, a weekly podcast on tech and media. Previously, Parr was a general partner at DominateFund, a columnist and commentator at CNET, and co-editor and editor-at-large at Mashable. He is a member of the Forbes 30 Under 30.

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